

# ProsDeliver

## Professionals Hiring & Service Platform

### An AI-Powered Verified Skilled Professional Hiring Platform

Connecting companies, business owners, and local clients with vetted professionals, certified specialists, and licensed contractors through AI-powered matching, verification, and secure delivery workflows.



#### ANGEL INVESTOR BRIEF



## 2. Problem & Solution



### A. The Problem



Professional services remain fragmented across separate platforms for hiring, specialty services, and local contracting.



Buyers face credential uncertainty, inconsistent vetting, and weak trust signals.



Hiring and service execution are slowed by manual proposals, unclear scope, opaque pricing, and payment risk.



Skilled professionals struggle with visibility, lead generation, credibility, and client acquisition.



Enterprises and mid-market buyers need compliance-ready workflows that most marketplaces do not provide.



### B. The ProsDeliver Solution



A unified AI-powered marketplace across Hire, Services, and Local.



Multiple engagement models: hire, direct service purchase, bidding, and hybrid structured services.



Verified profiles, identity / credential / license checks, ratings, and trust tiers.



AI-assisted proposals, scope and pricing guidance, scouting evaluations, translation, and live video conferencing.



Secure escrow, milestone payments, messaging, analytics, and end-to-end delivery workflows.



Built-in professional marketing visibility locally, nationally, and worldwide.



**ProsDeliver transforms fragmented service discovery into trusted, AI-assisted professional commerce.**

# 3. Market Opportunity

A Large, Growing, and Trust-Driven Services Market



**TAM**

**\$6T–\$8T**

Global Professional Services Economy

Digital, licensed, consulting, technical, trade, and local services.



**SAM**

**\$260B–\$390B**

Focused Serviceable Market

High-priority categories across AI implementation, digital services, recruiting, and selected local contractor services.



**SOM**

**\$25M–\$60M**

3-Year GMV Target

Angel-stage obtainable market tied to disciplined category launches and local market expansion.

\$3.5M–\$8M potential platform revenue by Year 3.

## Why Now



Outsourcing and fractional work are accelerating.



AI adoption is increasing demand for implementation specialists.



Remote work has reduced geographic barriers.



Businesses want trusted, flexible, project-based expertise.



Local contractor trust gaps remain unresolved.



ProsDeliver combines a multi-trillion-dollar market vision with a disciplined, serviceable entry strategy.

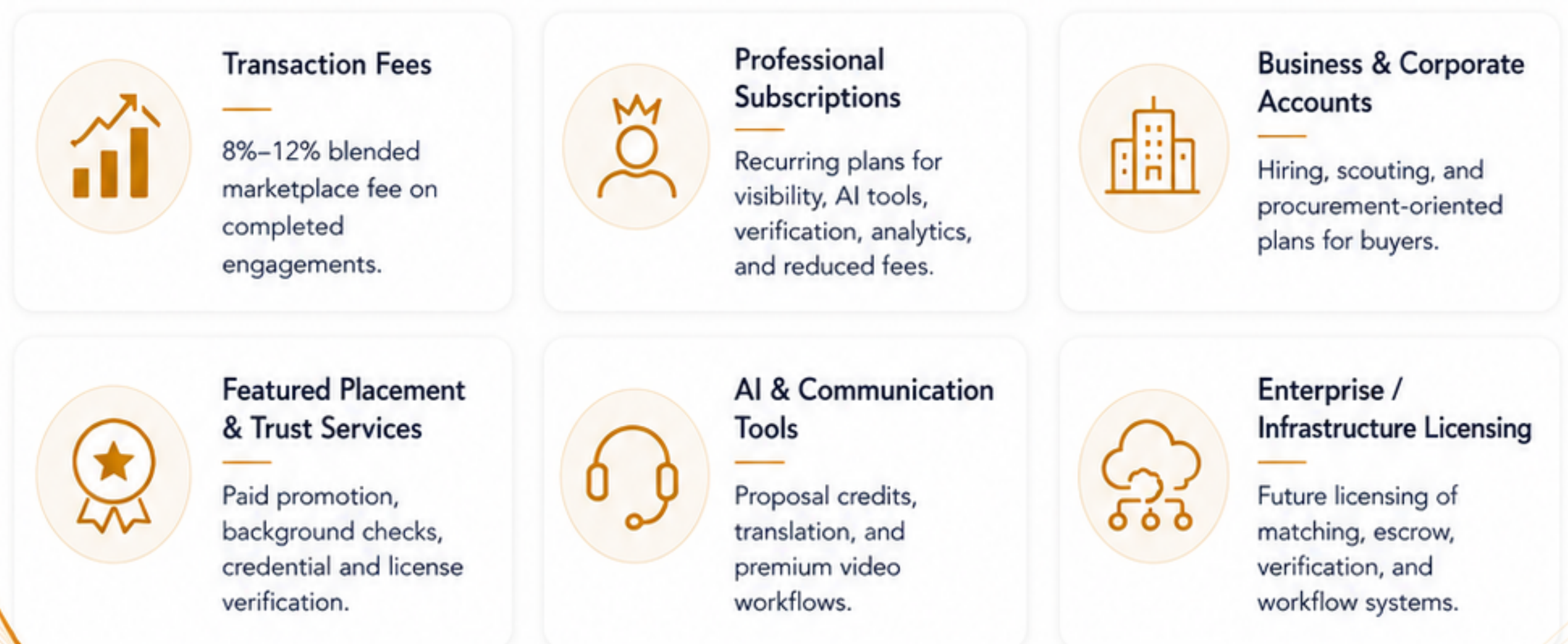


# 4. Product & Business Model

## What We've Built



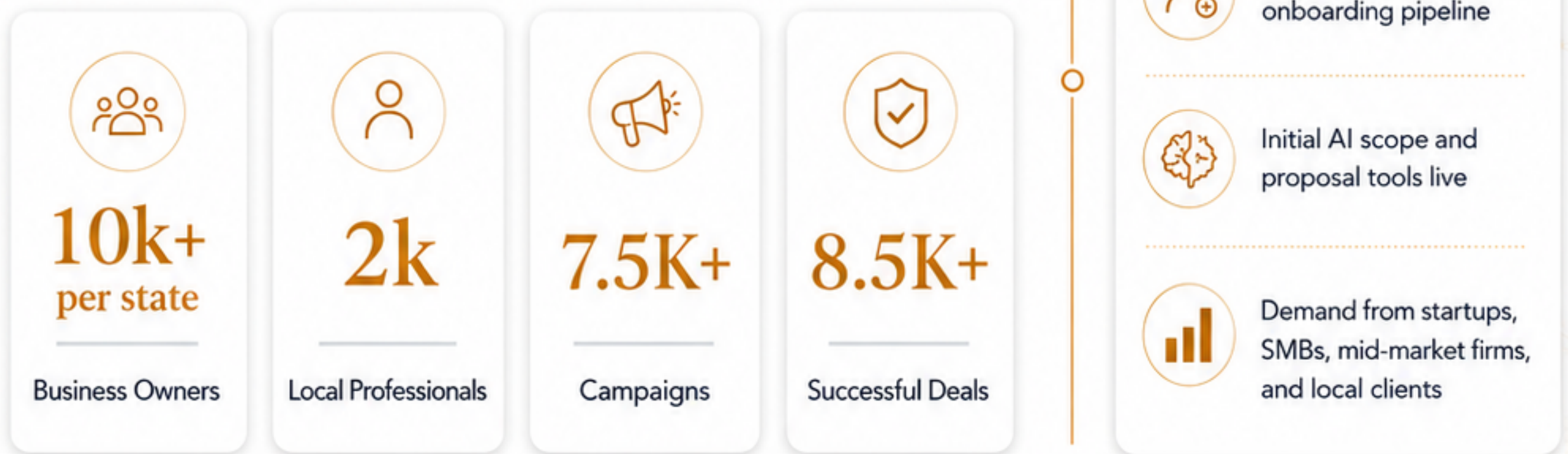
## How We Make Money



# 5. Traction & Go-To-Market

## TRACTION


### Early Validation & Marketplace Signals



## GO-TO-MARKET STRATEGY

### How We Scale



 **ProsDeliver scales credibility before volume, then compounds growth through network effects.**

# 6. Competition & Team

## COMPETITION

### Why We're Different

	Fiverr	Upwork	Staffing / Consulting	ProsDeliver
Primary focus	Gig marketplace	Freelance work	Talent placement / advisory	Verified professional service commerce
Verified credential trust	—	Limited	Variable	End-to-end verification & credentialing
Enterprise readiness	Low	Moderate	High (select firms)	Built for SMB, mid-market, and enterprise
Licensed + local + digital service coverage	Limited	Limited	Often location-bound	Local + digital full-stack coverage
AI scope / pricing / scouting support	None	Limited tools	Manual / ad hoc	AI proposals, matching, scope & pricing, scouting
Secure escrow & compliance workflows	Basic	Basic	Varies	Secure escrow, trust tiers, KYC / compliance-ready
Professional marketing visibility	Limited	Moderate	Manual	Built-in local, national, and worldwide discovery

## TEAM

### Team & Buildout

<p><b>Founder / CEO</b> Vision, strategy, capital allocation, and ecosystem leadership.</p>	<p><b>CTO / Product Leadership</b> Product vision, engineering excellence, and platform scalability.</p>	<p><b>AI &amp; Data Infrastructure</b> AI models, data pipelines, security, and intelligent matching systems.</p>	<p><b>Marketplace Operations</b> Supply onboarding, quality management, and marketplace performance.</p>
<p><b>Growth &amp; Demand Generation</b> Brand, marketing, content, acquisition, and demand engine.</p>	<p><b>Compliance &amp; Verification</b> KYC, license verification, compliance frameworks, and risk management.</p>	<p><b>Enterprise Partnerships</b> Strategic alliances, channel partners, and enterprise deal enablement.</p>	<p><b>Customer Success / Support</b> Client onboarding, retention, support excellence, and lifecycle success.</p>



Investors back teams that can build product, create liquidity, and scale trust—ProsDeliver is designed around all three.



# 7. Financials & The Ask



## FINANCIALS

### 3-Year Growth Outlook

YEAR	APPROVED PROFESSIONALS	GMV	REVENUE	EBITDA MARGIN
1 Year 1	1,000–1,500	\$0.75M–\$2M	\$0.15M–\$0.35M	Near break-even target
2 Year 2	3,000–6,000	\$6M–\$15M	\$0.85M–\$2.2M	8%–15%
3 Year 3	10,000–20,000	\$25M–\$60M	\$3.5M–\$8M	18%–28%



Growth is driven by verified professional supply, GMV expansion, subscription penetration, and stronger marketplace liquidity.



## THE ASK

### Capital Raise & Use of Funds

Current Raise:

**\$1,500,000**

Angel Seed Round

Capital is intended to accelerate marketplace liquidity, product development, trust infrastructure, AI workflows, and market establishment.

	Product & Platform Development	<div style="width: 25%;"></div>	25%	\$375K
	Marketplace Liquidity / Professional Acquisition	<div style="width: 22%;"></div>	22%	\$330K
	Marketing & Customer Acquisition	<div style="width: 20%;"></div>	20%	\$300K
	Operations & Team	<div style="width: 15%;"></div>	15%	\$225K
	Trust, Compliance & Verification	<div style="width: 8%;"></div>	8%	\$120K
	AI & Data Infrastructure	<div style="width: 7%;"></div>	7%	\$105K
	Legal / Admin / Reserve	<div style="width: 3%;"></div>	3%	\$45K



### 18-MONTH TARGETS

- 1,500–2,500 approved professionals
- 300–500 paying professionals
- 500–1,500 buyer/client accounts
- 300–750 completed transactions
- \$1.5M–\$4M GMV
- \$350K–\$750K platform revenue



ProsDeliver is not just another marketplace—it is a trust-centered transaction engine for the future of professional services.



# 8. Minimum Expenses & ROI

## Lean Infrastructure for Efficient Market Entry



### MINIMUM OPERATING EXPENSES



#### APIs & AI Tooling

**\$3K–\$8K / Month**

Core AI model usage, communication APIs, verification tools, payment integrations, and workflow automation services.



#### Servers & Cloud Infrastructure

**\$1.5K–\$5K / Month**

Hosting, storage, databases, backups, monitoring, cybersecurity essentials, and secure platform scalability.



#### Developers & Technical Support

**\$12K–\$30K / Month**

Lean outsourced or hybrid team for platform development, maintenance, integrations, QA, and product updates.



#### Minimum Operating Baseline

**\$16.5K–\$43K / Month**

Illustrative lean monthly expense base for a disciplined early-stage operating model before larger growth expansion.



### ROI OUTLOOK



**1 Revenue Streams:** subscriptions, transaction fees, verification services, and AI tool credits.



**2 Marketplace Logic:** recurring professional subscriptions plus 8%–12% transaction fees drive compounding revenue.



**3 18-Month Milestone Goal:** \$350K–\$750K in platform revenue with 300–500 paying professionals and 300–750 completed transactions.



**4 Investment Thesis:** lean infrastructure enables faster validation, lower burn, and stronger capital efficiency before scale-up.



**ProsDeliver's lean operating model is designed to convert essential infrastructure spending into scalable recurring revenue and measurable ROI.**